



— Cayman Islands —  
**NATIONAL ATTRACTIONS  
AUTHORITY**

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## “CAYMAN ISLANDS NATIONAL ATTRACTIONS AUTHORITY: A NEW ACT, A NEW NAME FOR A NEW ERA OF TOURISM”

[Savannah, Grand Cayman, June 5, 2023] – The Tourism Attraction Board of the Cayman Islands is proud to announce its name change to the Cayman Islands National Attractions Authority (CINAA). This new name reflects the organisation's expanded focus on promoting and preserving the unique cultural, historical, and natural attractions of the Cayman Islands. The Cayman Islands National Attractions Authority Bill was passed into law on April 28, 2023. The Tourism Attraction Board Act, 1996 was repealed and replaced by the new Act.

The Honourable Kenneth Bryan, Minister of Tourism and Ports, said “The Tourism Attraction Board Act had not been amended since it came into effect in 1996, predating current legislation which speaks to good governance. Therefore sections of it were not in compliance with the Public Authorities Act.

In fact it was considered to be so outdated that the Legal Department advised against amending it and recommended creating a whole new Act. The Ministry of Tourism seized this opportunity changing the name to reflect the functions the Tourism Attractions Board actually performed. The new CINAA Act is now both adequate and effective in dealing with the complexities of a modern tourism environment.”

Mrs. Carla Reid, the former board chairperson, welcomed the act and expressed: “the passing of this Act is the culmination of several years of work by the previous Tourism Attraction Board who recognised the need to modernise the legislation and allow for growth of the organisation. We are delighted that the Government recognised the value of our sites as National Attractions and look forward to continuing to share these experiences with our visitors and residents.”

The new name, which took effect on June 1, 2023, is part of a larger effort by the CINAA to position the Cayman Islands as a leading destination for travelers seeking authentic experiences and rich cultural

heritage. The organisation will continue to work closely with local communities, businesses, and government partners to ensure that visitors have access to the very best attractions and experiences the Cayman Islands have to offer.

Commenting on the name change, CINAA Director, Mr. Patrick Thompson, said: "We are thrilled to be embarking on this new era for our organisation and for tourism in the Cayman Islands. Our new name reflects our commitment to showcasing the unique and diverse attractions that make our islands such a special place to visit. All Caymanians are owners and custodians of these attractions, and it is our collective responsibility to preserve them. We believe that this change will help us to better communicate our mission and connect with travelers who are seeking meaningful, authentic Caymankind experiences."

The CINAA will continue to promote and support a wide range of attractions across the Cayman Islands, including historical sites, cultural events, natural wonders, and more. The organisation will also work closely with local communities to develop new attractions and experiences that showcase the best of Caymanian culture and heritage.

For more information about the Cayman Islands National Attractions Authority, please visit the organisation's website at [www.cinaa.ky](http://www.cinaa.ky).

### **More about the Cayman Islands National Attractions Authority**

The Cayman Islands National Attractions Authority (CINAA) was established under the Cayman Islands National Attractions Authority Act, 2023 (Act 8 of 2023) on 1 June 2023. The primary function of the National Attractions Authority is the general and financial management of Pedro St. James as a building of historic interest and a heritage site for visitors, and of such other land and buildings as may be vested in it or placed under its management, in accordance with the general policies of the Government. The Queen Elizabeth II Botanic Park is a conservation effort of both the Cayman Islands Government and the National Trust for the Cayman Islands and was the second site placed under the management of the National Attractions Authority. The Authority also manages the Hell Geological Site and the Cayman Craft Market.